

PRIVACY POLICY

Effective January 1, 2023

Privacy Policy ("Privacy Policy") describes what information Adwora, LLC (the "Site", "we", or "us") collect through <http://www.adwora.com>, how we use that information, and some of your privacy rights regarding that information.

This Policy may change from time to time. Please check back frequently for updates.

Collection of Information and Your Privacy Rights

What Information We Collect and How We Collect it.

1.1 Website and Notification Use. The Site collects information from you when you visit or one of its partners, through websites (owned and operated by the Site or a third party), or sign up for browser push notifications ("Notifications") through the Site (together, these sources are referenced hereafter as "Publishers"). This information may include general, anonymous information about you, such as (i) your device and device capabilities, (ii) your device's operating system, (iii) your browser, (iv) how you use the Site and the Notifications, (v) your IP address, (vi) anonymous advertising identifiers, (vii) mobile or internet carrier, (viii) browser identifier, and (ix) referring URL.

1.2 Vendor List Information. The Site may obtain information about you after you provide information to a third party and you permit that party (the "Seller") to share the information, which the Site subsequently purchases, licenses, or otherwise lawfully acquires. Such information may include, but is not limited to, your name, street address, zip code, telephone numbers, birth date, gender, salary range, education, marital status, occupation, industry of employment, personal and online interests, and other information which you provided to the Seller (together, "Vendor List Information"). When acquiring Vendor List Information, the Site requires assurances from the Seller that the Seller has a right to transfer the Vendor List Information to the Site and that the Site may lawfully use the Vendor List Information to transmit offers from advertisers.

1.3 User Behaviors Collected with Cookies, Web Beacons, and Other Information. The Site uses cookie and web beacon technology to associate certain Internet-related information about you, such as your Internet Protocol address and what Web browser you are using, with certain of your online behaviors, such as opening or clicking on a particular online advertisement. Additionally, the Site may use other new and evolving sources of information and information gathering in the future (together, "Technology Information"). If you agree to allow Notifications, we may send you Notifications that include weather-related updates and advertisements or links other Web sites that contain advertisements. To provide the Notifications, we may need to

collect your device information, mobile carrier information, and your device location, postal code, or geographic area to which the Notification pertains.

(a) Cookies. A cookie is a small amount of data stored on your computer or device (such as mobile phone or tablet) that allows the Site and/or its partners to identify your IP address with corresponding information in the Site's database. The Site and/or its partners may use cookies to track individual responses or views of advertisements, and use this information to help predict what other advertisements may be of interest to you and enable you to receive customized advertisements or content.

(b) Web beacons. A web beacon is programming code used to display an image on a web page and can also transfer an individual's user identification to a database and associate the individual with previously acquired information about the individual. Web beacons enable the Site to track certain Websites you visit or advertisements you view online. Web beacons help determine products or services in which you may be interested and help track online behaviors for marketing purposes. More information about web beacons is available at http://www.webopedia.com/TERM/W/Web_beacon.html.

(c) Where Technology Information is Collected. Technology Information is collected directly from the Site advertisements or indirectly through Publishers that the Site contracts with to display advertisements. Such advertisements will usually be displayed within one of the following advertising vehicles:

- Websites. The Site may set a cookie on your computer or device when you view advertisements delivered on Publisher websites. After a cookie is set, the Site may track how you interact with the advertisement and the Publisher website (for example, registering, purchasing, browsing, etc.).
- Software Programs. Similar to Websites, the Site may display banner advertisements in your browser or software programs that you may use. Email Databases. The Site and/or its partners may track your interaction with email advertisements sent to you (for example, by setting a cookie on your computer or device) on behalf of Publishers, advertisers or partner websites (for example, when you register, purchase, or browse in response to such email).

1.4 Outside Information. The Site may lawfully receive information about you from third parties, such as information located in public databases ("Outside Information").

1.5 No Information Collected from Minors. MINORS UNDER THE AGE OF 18 SHOULD NOT PROVIDE ANY PERSONAL INFORMATION, INCLUDING THEIR EMAIL ADDRESS, TO . If it is notified it has personal information about a minor under the age of 18, that information will be promptly deleted from our database.

1.6 Individual Information. As used herein, Individual Information means User Information, Vendor List Information, Technology Information, Outside Information, and any other information the Site lawfully obtains about you.

Use of Information and User Data

How we use and share the information we collect.

2.1 Discretion to Use Information. Information voluntarily provided to the Site or lawfully obtained by the Site is the property of the Site and may be used by the Site for any lawful purpose, including the sale, lease or transfer of the information to Publishers, advertisers and data aggregators, for marketing purposes. If you wish to end your email subscription with us or one of our Publishers, you may follow the instructions at the end of each email message to unsubscribe or follow the instructions detailed at Section 4 below.

2.2 Targeted Advertising and Information. The Site may use Individual Information to target advertising and other information, such as business, weather, entertainment, sports and general news alerts and similar information, more effectively. When an individual is online, the Site may use Technology Information to associate an individual with their Individual Information and the Site attempts to show information and advertising for products and services to which the person may respond. The Site may use data collected from a response to one type of advertising or information for targeting advertisements or other information through a different venue. For example, the Site may notice that you responded to a baseball banner advertisement and use that response to deliver a baseball-related advertisement and other information to you.

2.3 Legal Process. The Site may disclose Individual Information to respond to subpoenas, court orders and other legal processes as required by law.

2.4 Summary Data. The Site may sell or transfer non-individualized information, such as summary or aggregated anonymous information about all persons or sub-groups of persons.

How we store and protect the information we receive.

2.5 Storage of Individual Information. The Site stores Individual Information in a database on its computers; the information is maintained and stored in encrypted form. In addition, the Site's computers have security measures, such as a firewall, to protect against the loss, misuse, and alteration of the information under its control. The Site also maintains physical and procedural safeguards to protect Individual Information. Notwithstanding such measures, the Site cannot guarantee that its security measures will prevent these computers from being illegally accessed and the Individual Information on them stolen or altered.

Privacy Practices of Third Parties

3.1 Advertiser cookies and web beacons. Publishers who place advertisements on the Internet may use their own cookies, web beacons and other technology to collect information about you. The Site does not control Publishers' use of such technology. The Site may place cookies of its Publishers or advertisers who are under contract with the Site, on your computer or device. For email implementations, these cookies may be placed at the time you open and/or click within

email sent by the Site or a Publisher under contract with the Site. We provide more information about third party cookies in our Cookie Policy. This Privacy Policy does not apply to the practices of Publishers or other companies that the Site does not own or control or to people that the Site does not employ or manage.

3.2 Links. The Publishers' Website and email messages transmitted by the Site on its own behalf or on behalf of Publishers may contain hypertext links to the Websites of third parties. The Site is not responsible for the privacy practices or the content of such other Websites.

3.3 Affiliated Companies that are not Publishers. The Site may disclose or transfer Individual Information to wholly owned or controlled the Site entities in the Site's discretion.

How You May Exercise Your Rights

4.1 Websites. To prevent the display of Publisher or the Site advertising on a Website, for example, banner advertisements, do not visit the Website. To only prevent the Site from tracking your behavior on a Website, turn off cookies from that Website and do not click on or interact with any advertisements. Please note that the Site does not have a mechanism or process to respond to any "do not track" signals which a web browser may send or receive, other than as described in this section.

4.2 Email Databases. To unsubscribe from the Site or Publisher email lists, click the link included in the footer of any message delivered by the Site or a Publisher and follow the instructions provided.

4.3 Software Programs. To prevent software programs from displaying advertisements on your computer, uninstall the software program provided by the Site Publisher by following the instructions included in the privacy policy at the time of installation. Software programs should include an option to uninstall in the "Add/Remove Programs" section of the Windows® operating system, or by visiting the file director of the installed program and running an uninstaller executable.

4.4 Cookies. Check instructions about your web browser to learn how to prevent placement of, or how to remove, cookies placed on your computer or device by the Site. We provide more information in our Cookie Policy.

4.5 Notifications. If you no longer wish to receive Notifications you may opt-out by turning them off within the settings of your mobile device or browser. These settings may vary depending upon the brand and type of device and/or browser you are using. If you have enabled Notifications on more than one device (such as your phone and your laptop), you will need to opt-out on each device.

4.6 Targeted Advertising. If you no longer wish to receive targeted advertisements you may opt-out of such by clicking on the Unsubscribe link at the bottom of this page, and your device will no longer receive Notifications.

More Information

5.1 For more information about protecting your privacy, you may wish to visit <http://www.netcoalition.com> and <http://www.privacyalliance.org>. If you wish to be notified of any updates to this Privacy Policy, please check back frequently as any updates will be posted to the Site with a new effective date. If you have questions about this Privacy Policy and your rights under this Privacy Policy, would like access to personal information we may have about you in our files, to correct, update, or to have us delete it, or would like to notify us of your choice to opt out of the sharing of any of your personal information, please write to us at:

ATTN: Privacy
16192 Coastal Hwy
Lewes, DE 19958